

#### 07.04.2022 KYIV, UKRAINE

# CONFERSION







### TOP AFFILIATE MARKETING CONFERENCE

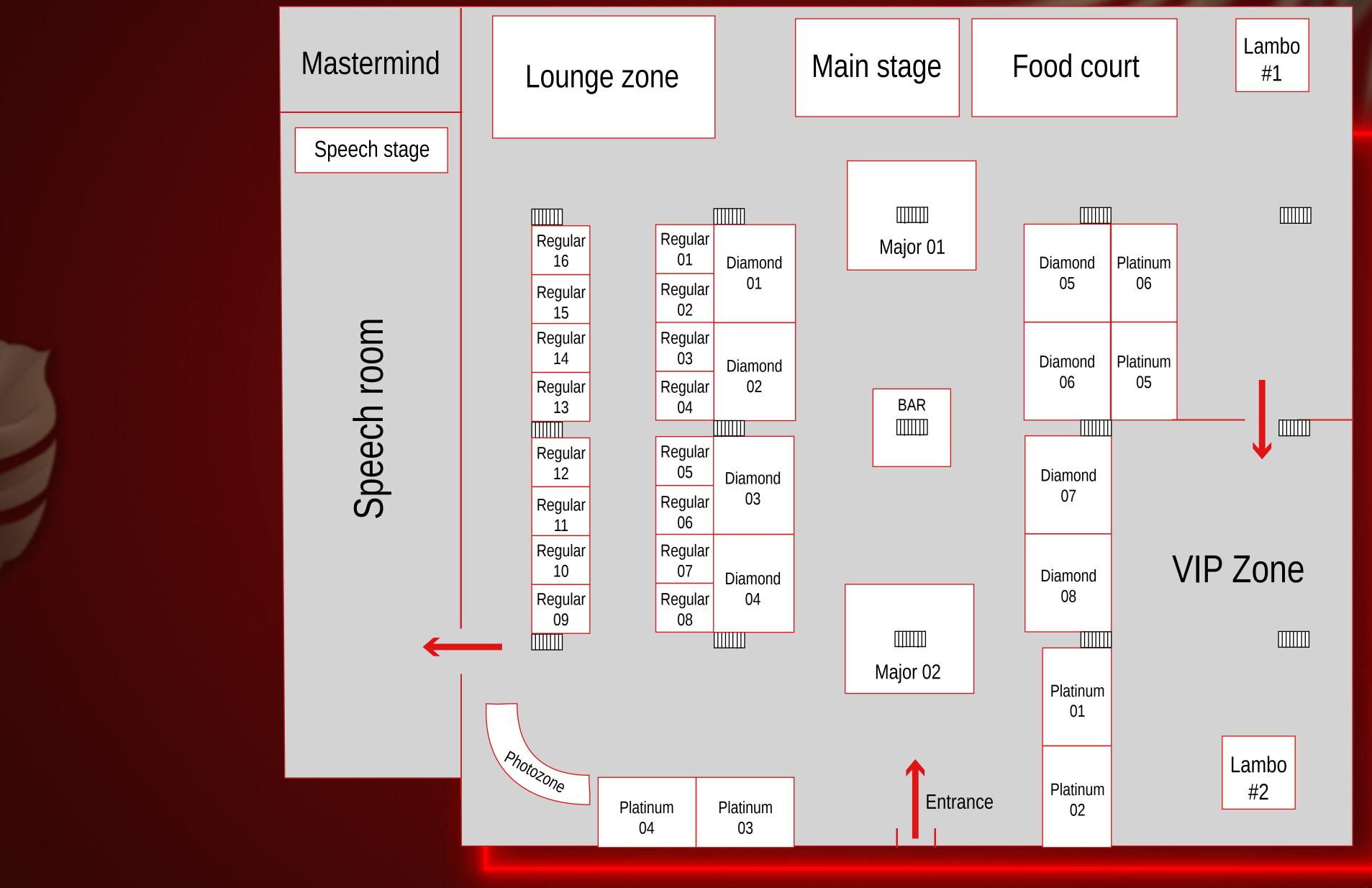
Let's get wild at our first live Conference in Kyiv, Affiliate Jungle Theme!

Date is 07.04.2022, Parkovy Center. This show will focus on insights from industry gurus and reviews of some of the best offers you can monetize.

The power of quality networking!







#### **CONVERSION CONF MAP**





#### WHAT DOES THIS PACKAGE OFFER?

- 10 Passes as a Major Sponsor (10 passes to VIP-area at the conference, 10 standard passes to the official party)
- **32 m2 of your space**
- 2 LED screens 2mX1m on your booth branded only with your visuals
- Branded column 90x160x260
- 8 Sofas & 4 Coffee Tables
- Your Logo on the Stages screens during speeches\*
- Translation support provided by request
- **Opportunity to host exhibition activities by request**
- **Book Mastermind 45 m2 + Speech (book a month in** advance for 1 hour time)
- **6x Logo at the Press Wall** •
- 4 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### MAJOR SPONSOR

LED Screen for you video

Interested? Contact us now! \* static logo/text goes for 15 sec on the screens \* Order deadlines: 20 days before the event \* Design deadlines: 10 days before the event







#### WHAT DOES THIS PACKAGE OFFER?

- 6 Passes as a Sponsor (6 passes to VIP-area at the conference, **3** standard passes to the official party)
- Branded main stage on left and right side (2 banners 2mX3m)
- Banner 0,7mX7m at the bottom of the stage
- Branded DJ place 2mX1m
- Branded video 30 sec on the LED screen on the stage
- Logo at the Press Wall
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BRANDED MAIN STAGE**







#### WHAT DOES THIS PACKAGE OFFER?

- 6 Passes as a Sponsor (6 passes to VIP-area at the conference, **3** standard passes to the official party)
- Branded speech stage on left and right side
- Branded chairs with your logo at Speech zone
- Ads on 2 TVs at speech zone
- Brochure/business cards on the chairs\*
- Logo at the Press Wall
- 2 pull-up banners to be placed at Speech Zone
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BRANDED SPEECH ZONE**



Interested? Contact us now! \*Order deadlines: 20 days before the event \*Design deadlines: 10 days before the event \*Ask your manager about it





#### WHAT DOES THIS PACKAGE OFFER?

- 5 Passes as a VIP Area Sponsor (5 passes to VIP-area at the conference, 3 standard passes to the official party)
- 140 m2 of your branded space
- Branded 18mX3m banner
- Possibility of your merch and business cards at VIP area\*
- 2 branded hostess in VIP area by request\*
- 4x Logo at the Press Wall
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **VIP AREA SPONSOR**



IInterested? Contact us now! \*Ask your manager about it \*Order deadlines: 20 days before the event \*Design deadlines: 10 days before the event





#### WHAT DOES THIS PACKAGE OFFER?

- 5 Passes as a Diamond Sponsor (5 passes to VIP-area at the conference, **3** standard passes to the official party)
- 15 m2 of your space
- Branded Backwall (4mX3m)
- 4 Sofas & 2 Coffee Tables
- 4x Logo at the Press Wall
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **DIAMOND SPONSOR**









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#### WHAT DOES THIS PACKAGE OFFER?

- 5 Passes as a Sponsor (5 passes to VIP-area at the conference, 3 standard passes to the official party)
- Branded registration counter 4mX1,5m
- Red carpet with your logo at the entrance of conference 1,5mX2m
- 3x Logo at the Press Wall
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BRANDED RECEPTION**









#### WHAT DOES THIS PACKAGE OFFER?

- 4 Passes as a Sponsor (4 passes to VIP-area at the conference, 2 standard passes to the official party)
- Branded bar with 12m banner on perimeter in the middle of the conference
- T-shirt with your logo on 2 bartenders
- Brochure/business cards on the bar\*
- 4x Logo at the Press Wall
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BAR SPONSOR**



Interested? Contact us now! \*Order deadlines: 20 days before the event \*Design deadlines: 10 days before the event



\*Ask your manager



#### WHAT DOES THIS PACKAGE OFFER?

- 2 Passes as a Sponsor (2 passes to VIP-area at the conference)
- Lamborghini with your company logo on car hood
- 2x Logo at the Press Wall
- 1 pull-up banner to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BRANDED LAMBO**







#### WHAT DOES THIS PACKAGE OFFER?

- 5 Passes as a Sponsor (5 passes to VIP-area at the conference, 3 standard passes to the official party)
- **Branded 4mX3m press wall with your logo**
- T-shirt with your logo on 2 waiters
- Branded food bar at Food Court Zone
- Your business cards or your merch on the tables of Food Court zone \*
- 4x Logo at the Press Wall
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### FOOD COURT SPONSOR







#### WHAT DOES THIS PACKAGE OFFER?

- 5 Passes as a Sponsor (5 passes to VIP-area at the conference, 3 standard passes to the official party)
- **Branded badges for all attendees of the Conference**
- **Branded bags with merch for affiliates\***
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **BADGE SPONSOR + BAG SPONSOR**



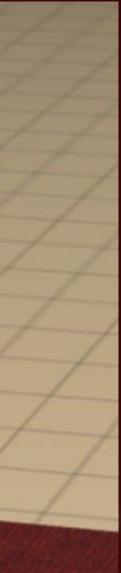


#### WHAT DOES THIS PACKAGE OFFER?

- 4 Passes as a Platinum Sponsor (4 passes to VIP-area at the conference, 2 standard passes to the official party)
- 12 m2 of your space
- Backwall 3mX2,5 m
- 14 Sofas & 2 Coffee Tables
- 1 Sofa, Reception table and high chair
- 4x Logo at the Press Wall
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### PLATINUM SPONSOR





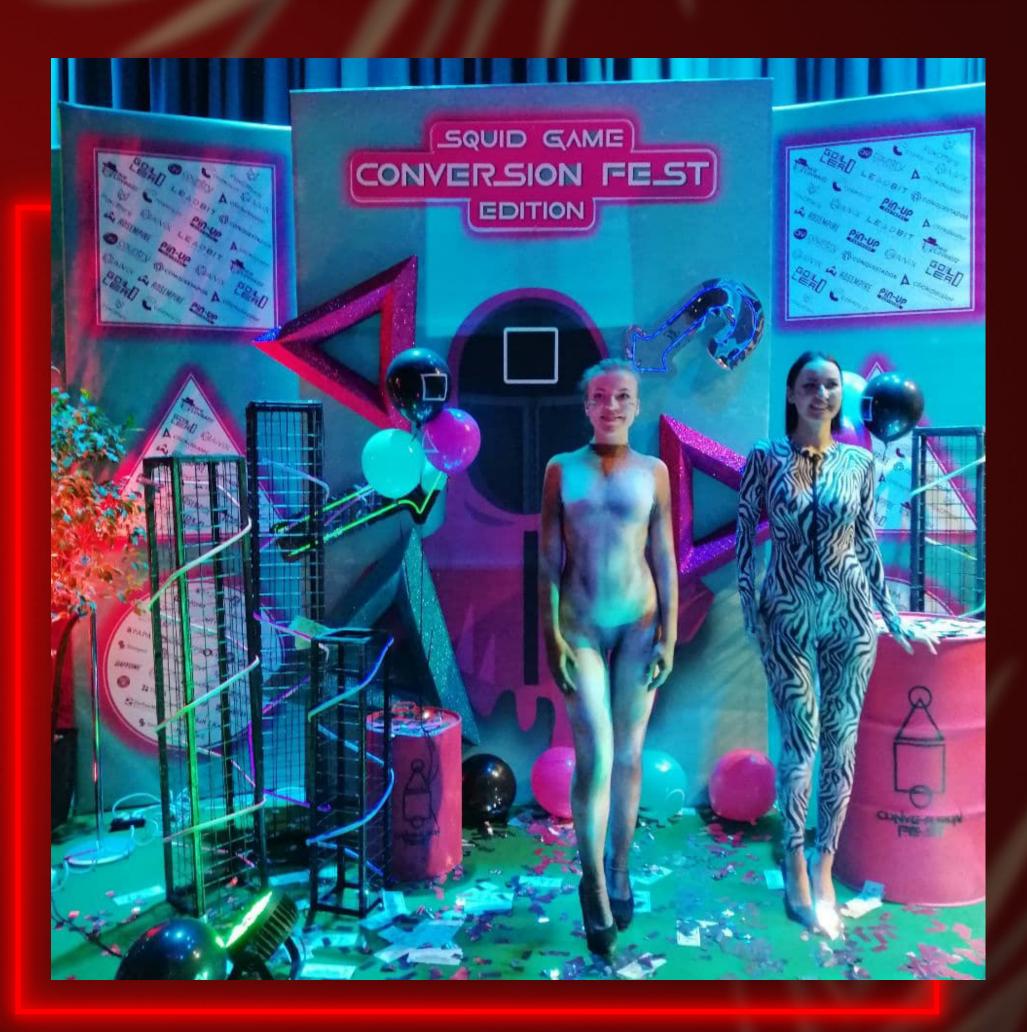




#### WHAT DOES THIS PACKAGE OFFER?

- **4** Passes as a Sponsor (4 passes to VIP-area at the conference, 2 standard passes to the official party)
- 4 Branded models at photozone (from 12pm until 5pm)
- Branded Main Banner 3mX4m with your logo and LED decor
- 2 pull-up banners to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

### **BRANDED PHOTOZONE**









#### WHAT DOES THIS PACKAGE OFFER?

- **4** Passes as a Sponsor (4 passes to VIP-area at the conference, 2 standard passes to the official party)
- 10 branded flags for your company placed in front of conference area
- Red carpet with your logo 2mX1m at the entrance
- 2x Logo at the Press Wall
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

# **BRANDED WELCOMING OUTDOOR ENTRANCE**









#### WHAT DOES THIS PACKAGE OFFER?

- 4 Passes as a Sponsor (4 passes to VIP-area at the conference, 2 standard passes to the official party)
- Branded 4mX3m press wall with your logo placed at Lounge Zone
- Your business cards on the tables of Lounge Zone\*
- 4x Logo at the Press Wall
- 2 pull-up banners to be placed at Lounge Zone
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### LOUNGE SPONSOR







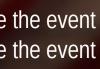
#### WHAT DOES THIS PACKAGE OFFER?

- 2 Passes as a Sponsor
- **Branded bracelets for all attendees of the Conference**
- 1 pull-up banner to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

### **BRACELET SPONSOR**









#### WHAT DOES THIS PACKAGE OFFER?

- 2 Passes as a Regular Sponsor
- 2m brandwall, reception table with high chair
- 1 Logo at the Press Wall
- 1 pull-up banner to be placed at Conference Zones
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **REGULAR BOOTH SPONSOR**







#### WHAT DOES THIS PACKAGE OFFER?

- Branded WiFi password at the Conference
- **Sponsorship announcement on conference website +** social media (audience of 60K+ marketers)

#### **AVAILABLE ONLY WITH ANOTHER SPONSORSHIP** WIFI SPONSOR

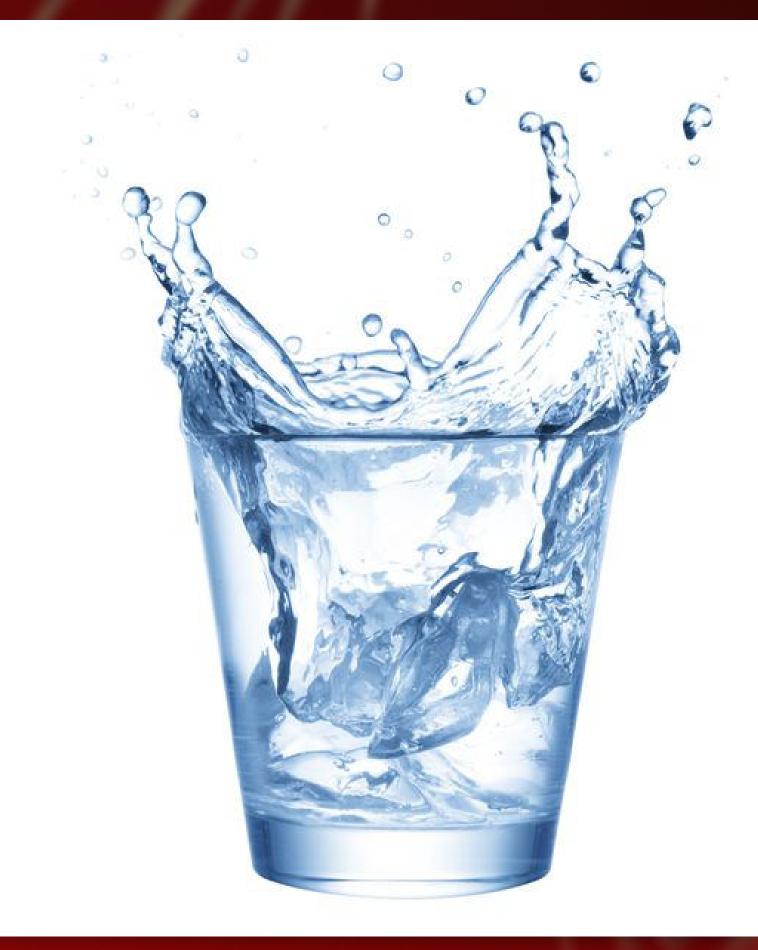




#### WHAT DOES THIS PACKAGE OFFER?

- Your logo on bottles of water at the Conference
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

# **AVAILABLE ONLY WITH ANOTHER SPONSORSHIP** WATER SPONSOR





#### WHAT DOES THIS PACKAGE OFFER?

- Your logo on all cups at the Conference
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

# **AVAILABLE ONLY WITH ANOTHER SPONSORSHIP CUP SPONSOR**









#### WHAT DOES THIS PACKAGE OFFER?

- **Branded photo booth with your logo on pictures** at the Conference
- **Sponsorship announcement on conference website +** social media (audience of 60K+ marketers)

# **AVAILABLE ONLY WITH ANOTHER SPONSORSHIP** PHOTO BOOTH SPONSOR









#### **WHAT DOES THIS PACKAGE OFFER?**

- Your logo and QR code on the popcorn booth at the Conference
- Sponsorship announcement on conference website + • social media (audience of 60K+ marketers)

# **EXTRA: INCLUDES ONLY WITH ANOTHER SPONSORSHIP POPCORN SPONSOR**



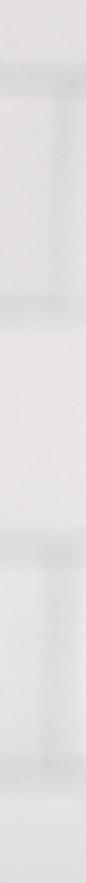


#### **WHAT DOES THIS PACKAGE OFFER?**

- Your logo and QR code on the ice cream booth at the Conference
- **Sponsorship announcement on conference website +** social media (audience of 60K+ marketers)

# **EXTRA: INCLUDES ONLY WITH ANOTHER SPONSORSHIP ICE CREAM SPONSOR**





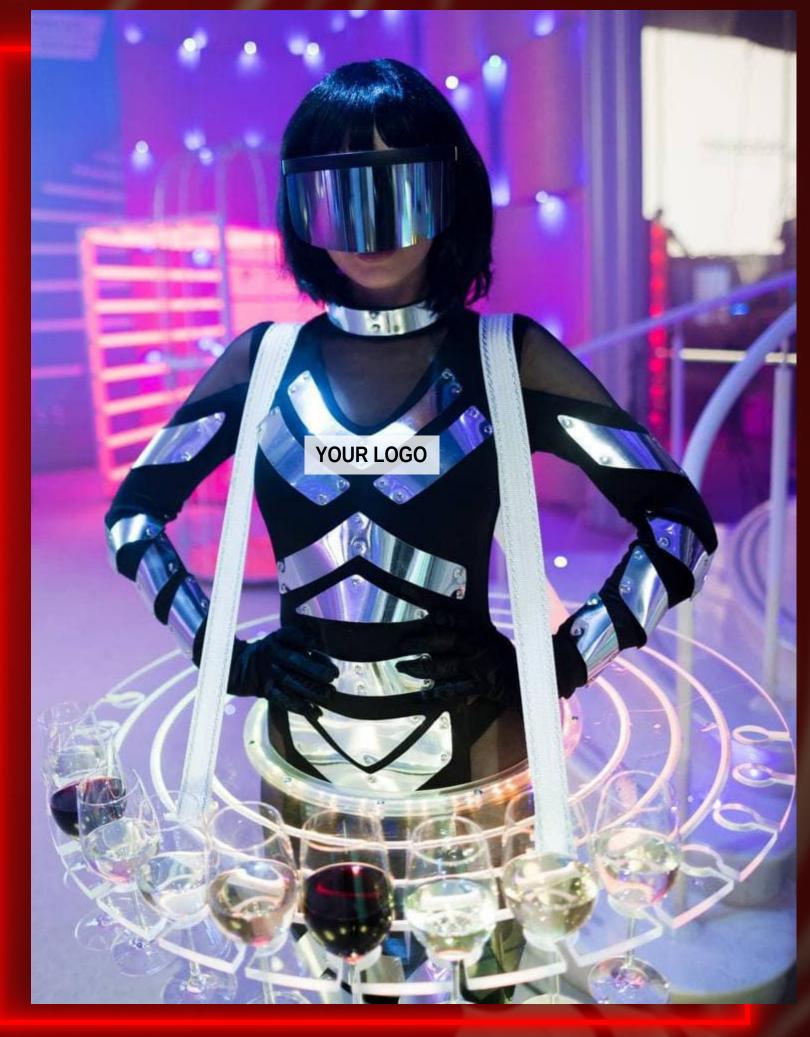




#### WHAT DOES THIS PACKAGE OFFER?

- Your logo and QR code on the ice cream booth at the Conference
- **Sponsorship announcement on conference website +** • social media (audience of 60K+ marketers)

# **EXTRA: INCLUDES ONLY WITH ANOTHER SPONSORSHIP** LADY BAR SPONSOR







#### WHAT DOES THIS PACKAGE OFFER?

- 6 Passes as a Sponsor
- VIP table with luxury alcohol (rum, whiskey, wine, beer) for 8 people
- Live DJ performance from DJ Miss Monique
- Top 5 Ukrainian female singer
- Free hookah
- Logo at the Photo Zone on Official Party
- Your logo on photos and video report from the pre party
- Sponsorship announcement on conference website + social media (audience of 60K+ marketers)

#### **OFFICIAL PARTY SPONSOR**









- Wearing masks all the time
- Social distancing rules
- Daily disinfection provided by staff
- Sanitizer on tables for personal use
- Open area with recommended capacity
- Thermal scanners at the entrance
- Attendees are required to fill online registration before arrival

#### **COVID REGULATIONS**





For all questions regarding sponsorship, visa invitation, prices and others, please send us a message here:

> sales@convesion-club.com **Telegram** @mynamelana Website: https://www.conversion-conf.com/



# THANK YOU FOR YOUR INTEREST

We are extremely proud to have our first live Conference in Kyiv in 2022. Let's rock the industry ogether and get the best updates from our marketing gurus! And the most important, let's have a great time together: learn, network, party, relax, repeat!



